

NEW MEDIA BUSINESS ALLIANCE
(the "Corporation")

BY-LAW NO. 2

being a by-law respecting the change of name of the Corporation
and authorizing an application for supplementary letters
patent to confirm such change

IT IS ENACTED as By-law No. 2 of the Corporation that:

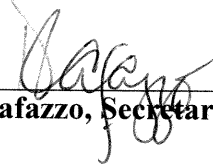
1. subject to confirmation by supplementary letters patent, the letters patent of the Corporation are amended to change the name of the Corporation to the following:

INTERACTIVE ONTARIO INDUSTRY ASSOCIATION.
2. the Corporation is authorized to make application to the Minister of Industry for the issue of supplementary letters patent confirming By-law No. 2 insofar as it relates to the change in the Corporation's name contemplated above;
3. the by-laws of the Corporation inconsistent with this by-law are amended, modified and revised in order to give effect to this by-law and without prejudice to any acts done or rights acquired thereunder; and
4. the proper officers of the Corporation are authorized to do, sign and execute all things, deeds and documents necessary or desirable for the due carrying out of the foregoing.

ENACTED:



Ian Kelso, President



Diana Cafazzo, Secretary