

Toronto iP3 Forum



June 21, 2010

Hilton Toronto

Toronto, Ontario, Canada

www.interactiveontario.com/ip3

Information Package

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THE FORUM

Interactive Ontario is pleased to present the Toronto iP3 Forum -- a one-day event that will explore the changing mobile landscape and the business opportunities associated with Apple's Touch Platform (iPhone, iPad, iPod), as business models adapt to a market where people are always connected.

Date & Location:

June 21, 2010

Hilton Toronto, 145 Richmond Street West, Toronto, Ontario, Canada

Program:

The forum will feature keynote presentations by Apple Inc. and other industry leaders as well as concurrent technical and business sessions throughout the day. Technical Sessions will provide a deeper understanding of how to design and develop for Apple's Touch Platform. Business Sessions will provide information on how to leverage the Platform's market potential. The day will conclude with a networking reception.

Attendees:

International, national and local business leaders, entrepreneurs, developers, content creators, legal professionals, investors, marketers, educators, designers, developers, and media professionals looking to understand the opportunities in Touch.

Promotion:

The event will be promoted through IO networks and via its industry and media partners.

Interactive Ontario



Interactive Ontario (io) is the not-for-profit trade association representing the interactive digital media industry in Ontario Canada.

IO represents over 220 interactive digital media companies from e-Learning, games, mobile, X-platform, online, social media, marketing to academia. To facilitate connections between businesses and stimulate industry growth IO organizes numerous events throughout the year – including a high-level international industry conference - [IN: The Interactive Exchange](#), [GameON:Finance](#), monthly [case studies/panels](#) and [networking events](#).

IO is an industry advocate within Ontario and nationally as a founding member of the Canadian Interactive Alliance /Alliance interactive canadienne (CIAIC).

LEAD SPONSOR – *no longer available*

\$15,000

One (1) available

Benefits:

- Titling opportunity on two (2) keynote sessions, including logo recognition at the following:
 - At that session
 - In the program guide in conjunction with the session
 - In all session features issued by Interactive Ontario
 - The opportunity to introduce the moderator at session
- The opportunity to provide a welcome speech
- The opportunity to introduce opening and closing keynote speakers
- Logo recognition on all promotional materials
- Logo recognition in all event promotions and on event page
- News release announcing sponsorship
- Recognition in all event media releases
- Logo on the event registration page
- Logo recognition on all event branded presentation screens
- Logo recognition on name badges
- On site promotion at the event
- Free exhibitor booth for promotion of product/services
- Opportunity to distribute supplied promotional materials to all attendees
- Banner ad in io's newsletter prior to conference (max of two (2) issues)
- One (1) feature opportunity in io's newsletter
- Four (4) free Forum passes

BUSINESS STREAM SPONSOR

\$10,000

One (1) available

Benefits:

- Titling opportunity on all conference session in the Business Stream, including logo recognition at the following:
 - At those sessions
 - In the programme guide in conjunction with those sessions
 - In all session features issued by Interactive Ontario and industry newsletters
 - The opportunity to introduce the sessions
- Logo recognition on the presentation screens for each session
- On site promotion at the event
- Logo recognition on name badges
- Logo recognition in event promotions and on event page
- Free exhibitor booth for promotion of product/services
- Three (3) free event passes

TECHNICAL STREAM SPONSOR

\$8,000

One (1) available

Benefits:

- Titling opportunity on all conference session in the Technical Stream, including logo recognition at the following:
 - At those sessions
 - In the programme guide in conjunction with those sessions
 - In all session features issued by Interactive Ontario and industry newsletters
 - The opportunity to introduce the sessions
- Logo recognition on the presentation screens for each session
- On site promotion at the event
- Logo recognition on name badges
- Logo recognition in event promotions and on event page
- Free exhibitor booth for promotion of product/services
- Three (3) free event passes

RECEPTION SPONSOR

\$10,000

One (1) available

Benefits:

- The opportunity to give welcoming remarks at reception
- Logo recognition on the presentation screens for each session
- On site promotion at the event through banners/signage
- Logo recognition on name badges
- Logo recognition in event promotions and on event page
- Free exhibitor booth for promotion of product/services
- Three (3) free event passes

LUNCH SPONSOR

\$5,000

One (1) available

Benefits:

- Titling opportunity at lunch including logo recognition at the following:
 - At that session
 - In the programme guide in conjunction with the session
 - In all session features issued by Interactive Ontario and industry newsletters
 - The opportunity to introduce the session
- The opportunity to provide remarks (5 minutes)
- On site promotion at the event through banners/signage
- Logo recognition on name badges
- Logo recognition in event promotions and on event page
- Free exhibitor booth for promotion of product/services
- Two (2) free event passes

BREAKS SPONSOR

\$2,500

Two (2) available

Benefits:

- On site promotion at the event
- Logo recognition with like sponsors in event promotions and on event page
- Verbal recognition by session hosts
- Free exhibitor booth for promotion of product/services
- One (1) free event passes

EXHIBITOR

\$800.00

Details:

- Take advantage of the traffic generated by the Toronto iP3 Forum.
- There are a limited number of booths available and will be processed on a first-come, first-served basis.
- Exhibitors will be listed and promoted on the event website, in relevant communications and the programme guide.
- Includes:
 - Power
 - Wireless internet
 - 6 x 3 ft table
 - Two (2) complimentary event passes

Please note that signage / displays / handouts are provided by the exhibitor

CONTACT

**For more information about the program
or sponsorship opportunities contact:**

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